INDORE INSTITUTE OF MANAGEMENT & RESEARCH (HMR)



For the partial fulfilment of the degree B.Com. (Hons.) Ist Year

Submission of Filed Project Practical Report on
"A STUDY OF MARKETING STRATEGIES OF AMUL
MILK"

Session- 2022-23

Submitted to-

Dr. Vaibhav Modak

Associate Professor

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Submitted by-

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3) Parth Somani

CRTIFICATE

This is to certify that Aditya Verma, Neha Jatav and Parth Somani students of B.Com. Hons. I Year has successfully completed Filed Project Practical Report on "A STUDY OF MARKETING STRATEGIES OF AMUL MILK" under my supervision and submitted the practical file. Their work wasfound satisfactory.

Date: 11/4/23

Associate Professor

Place: Indore

Indore Institute of Management & Research

Dr. Vaibhav Modak



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INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)



For the partial fulfilment of the degree B.Com. (Hons.) I Year

Submission of Filed Project Practical Report on "An Analysis and Research of Xiaomi in India" Session- 2022-23

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INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)



For the partial fulfilment of the degree B.Com. (Hons.) Ist Year

Submission of Filed Project Practical Report on "AN IMPACT OF PANDEMIC ON TOURISM INDUSTRY(Case Study of India)"

Session- 2022-23

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