

INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)



**For the partial fulfilment of the degree
B.Com. (Hons.) Ist Year**

**Submission of Filed Project Practical Report on
“A STUDY OF MARKETING STRATEGIES OF AMUL
MILK”**

Session- 2022-23

Submitted to-

V. Modak

**Dr. Vaibhav Modak
Associate Professor**



Submitted by-

Student Names-

- 1) Aditya Verma *Aditya*
- 2) Neha Jatav *Neha*
- 3) Parth Somani *Parth*

CRTIFICATE


This is to certify that Aditya Verma , Neha Jatav and Parth Somani students of B.Com. Hons. I Year has successfully completed Filed Project Practical Report on “A STUDY OF MARKETING STRATEGIES OF AMUL MILK” under my supervision and submitted the practical file. Their work was found satisfactory.

Date: 11/4/23

Associate Professor

Place: Indore

Indore Institute of Management & Research


Dr. Vaibhav Modak



INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)



**For the partial fulfilment of the degree
B.Com. (Hons.) I Year**

**Submission of Filed Project Practical Report on
“An Analysis and Research of Xiaomi in India”
Session- 2022-23**

Submitted to-

V. Modak

Dr. Vaibhav Modak

Associate Professor



Submitted by-

Student Names-

- 1) Narendra Phirke *N.S. Phirke*
- 2) Simran Morya *Simran*
- 3) Usha Rathore *Usha*

CERTIFICATE

This is to certify that **Narendra Phirke, Simran Morya, Usha Rathore** students of B.Com. Hons. I Year has successfully completed Filed Project

Practical Report on “**An Analysis and Research of Xiaomi in India**”

under my supervision and submitted the practical file. Their work was found satisfactory.

Date: /04/2023

Place: Indore



Dr. Vaibhav Modak

Associate Professor

Indore Institute of Management & Research

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**For the partial fulfilment of the degree
B.Com. (Hons.) Ist Year**

**Submission of Filed Project Practical Report on
“AN IMPACT OF PANDEMIC ON TOURISM
INDUSTRY(Case Study of India)”**

Session- 2022-23

Submitted to-

V. Modak

Dr. Vaibhav Modak

Associate Professor



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P.K.
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CRTIFICATE

This is to certify that Akash Chandra, Prashant Kumar and Reshma Khatoon students of B.Com. Hons. I Year has successfully completed Filed Project Practical Report on “Ann Impact of Pandemic on Tourism Industry (case study of India)” under my supervision and submitted the practical file. Their work wasfound satisfactory.

Date: 11/2/4/23

Associate Professor

Place: Indore

Indore Institute of Management & Research

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